



NO IDEOLOGY IS TRUTH

Is your idea a
choice?

Or just herd
instinct disguised?

instinct disguised?
Or just herd
choice?

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The NeoCosmos way of thinking is born from logic, reason, and common sense, starting from what we can observe and reflect upon. Free from inherited ideologies and narratives, each book offers a direct and easy-to-read vision. It does not seek to convince, only to provide clarity so the reader can think for themselves.



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IDEOLOGIES

THE ARCHITECTURE

OF TRIBALISM

We believe our political, religious, and cultural affiliations arise from rational deliberation.

This book dismantles that illusion. Ideology is shown as a conditioned reflex of the herd instinct—a biological mechanism that suppresses individual dissent to maintain group cohesion.

To escape tribal sedation, the book proposes developing an Advanced Mind—one capable of functioning in

society without surrendering autonomy.

Sample – Chapter 1: THE HERD INSTINCT AS THE ORIGIN OF ALL SOCIAL STRUCTURE

The human being is still an animal. This statement does not carry a pejorative weight, but rather establishes the biological foundation upon which the entire complexity of civilization has been built. The architectures of politics, religion, and culture are not generated from pure reason; they are grounded on a tribal genetic code that precedes any form of abstract thought. From the earliest hominids, the equation of survival was direct: the isolated individual was an anomaly destined to perish, while the group was the functional unit that

ensured continuity. Gathering to hunt, to defend against predators, and to guarantee reproduction was not a choice but a survival imperative written in DNA.

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The table below is one of the 10 to 15 included in the complete book, offering additional perspectives to view the topics from other angles.

EFFECTIVENESS OF "COMMON GOOD" RHETORIC

Example	Declared Goal	Real Function	Historical Effect
Inquisition	Save souls from heresy	Enforce control of Church	Torture, death, fear as tools
Totalitarian Regimes	Utopia for the people	Consolidation of absolute power	Genocide, purges, repression
Wars of Conquest	Bring "civilization" or "democracy"	Legitimize expansion and domination	Destruction, subjugation
Modern Polarization	Moral defense of society	Justify hostility toward opposition	Dehumanization of rivals

EXAMPLES OF RARE RATIONAL BEHAVIOR VS. TRIBAL BEHAVIOR

Case	Description	Type of Behavior	Implication
Effective Altruism (MacAskill, 2015)	Uses data to maximize impact of donations	Rational, evidence-based	Rare exception to tribal instincts
Average Political Debate	Emotional, repetitive, resistant to evidence	Tribal instinct disguised as reason	Shows persistence of primitive programming
NGOs like Doctors Without Borders	Neutral, impartial aid beyond ideologies	Non-tribal, functional altruism	Exceptions, often fighting ideological crises
Mass Movements	Loyalty to party, nation, or faith	Herd instinct	Normalized and dominant human pattern